

ARGUMENT IN OPPOSITION TO MEASURE S



The current pandemic has left many residents and businesses in financial distress.

There has never been a worse time to increase taxes, especially one considered a “regressive” tax which hurts the most vulnerable people in the community, those on fixed incomes, unemployed or similar circumstances.

Voters are being asked to “reenact” their San Pablo city sales tax for the next 10 years, effectively copying a tax that was placed in response to a “fiscal emergency” in 2012 and ends September 30, 2022.

Voters are given a list of potential uses for the revenue, but make no mistake - this is revenue that can be used for anything. San Pablo Ordinance 2020-009 that places this measure on the ballot clearly states *“The tax is a general tax whose proceeds shall be deposited in the City’s general fund and expended for any lawful purposes of the City”*.

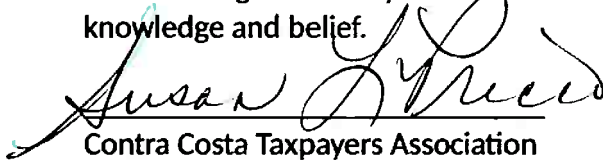
This tax will be in addition to any other taxes that occur from the November 2020 ballot, which could come from the state or the county.

California, Contra Costa, and San Pablo businesses need to attract more customers, not less. Increasing sales tax is not the way.

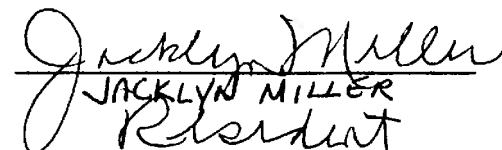
At a time of pandemic-driven job loss and severe financial strain for many, sales-tax increases are a very bad idea.

Say No on Measure S

The undersigned hereby state that such argument is true and correct to the best of their knowledge and belief.



Contra Costa Taxpayers Association
Susan L Pricco, President


JACKLYN MILLER
Resident
